

PDA Society Fundraising Toolkit



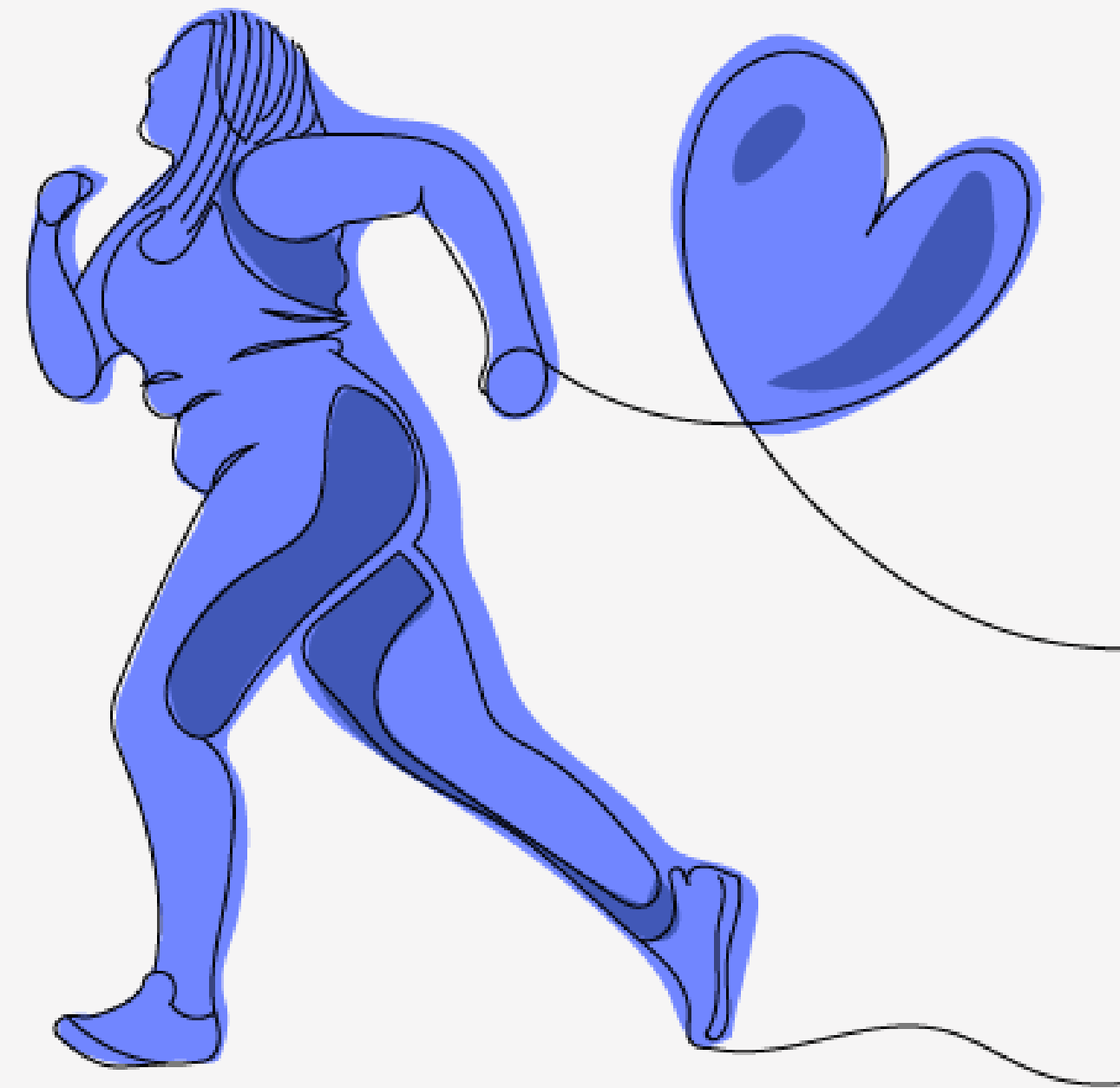
Getting Involved

1. Choose Your Fundraising Activity

Pick something that fits your time, energy and interests. Here are a few ideas:

- Bake Sale
- Sponsored Walk, Run, Cycle etc.
- Quiz Night (virtual or in-person)
- Craft Sale or Art Auction
- Online Gaming or Streaming Marathon
- Birthday Fundraiser
- Declutter & Donate sale

Remember, there's no wrong way to fundraise!
Just be safe and let us know what you're planning.



Getting Involved

2. Set Up Your Fundraising Page

It's quick and easy to set up your own fundraising page, here is a link where you can create your page in just a few clicks: <https://avqubefl.donorsupport.co/-/XTSQRDQX>

If you have any questions, or if you're collecting cash donations instead, just email us at comms@pdasociety.org.uk so we can help and make sure everything counts towards the campaign total.

3. Spread the Word

Tell your friends, family, workplace or local community through social media, local Facebook groups / community boards, WhatsApp or Messenger groups.

Tag us @PDASociety and use #PDASummerChallenge so we can share your amazing efforts!

Getting Involved

4. Not Fundraising? You can still help

If organising an activity feels like too much right now, you can still support us by:

- Making a donation
- Setting up a regular gift
- Sharing the campaign with others

Every gift makes a big difference.



Resources & Support

Email comms@pdasociety.org.uk if you need:

- ✓ Fundraising advice or planning support
- ✓ Posters, templates and graphics
- ✓ Help with your FundraiseUp page
- ✓ Accessibility or safety guidance

Legal & Safety Reminders

- ✓ Get permission for public events or venues
- ✓ Use cashless donation tools where possible
- ✓ Clearly label food (allergens)
- ✓ Never pressure anyone to donate, just invite them to be part of the cause

Quick Activity Guides

Bake Sale

- Hold at home, school, work or in your community
- Promote ahead of time
- Provide a cashless payment option if possible (QR codes to fundraising page)
- Share photos to encourage more donations

Sponsored Walk, Run or Cycle

- Set a challenge that works for you - solo or as a group
- Promote your challenge and invite sponsorship
- Track your progress, post updates & celebrate at the finish line

Declutter & Donate

- Clear out items you no longer need
- Sell through eBay, Facebook Marketplace, Vinted, Depop or local market
- Donate the proceeds to your fundraising page & let people know they're helping a great cause by buying from you!

Quick Activity Guides

Quiz Night

- Host online or in person
- Prepare fun quiz rounds (general knowledge, music, pop culture)
- Ask for donations as an entry fee
- Offer a small prize for the winner
- Share photos and results afterwards

Craft Sale or Art Auction

- Create and sell handmade crafts, cards, prints, or digital art
- Sell online, at local markets, or through friends and family
- Set suggested donation amounts or invite people to bid/offer
- Share your creations online and tag us so we can cheer you on

Quick Activity Guides

Online Gaming / Streaming Marathon

- Host a marathon gaming session or "sponsor me to beat this game" challenge
- Stream on Twitch, YouTube or Facebook
- Promote your fundraising page in your stream
- Keep supporters updated and celebrate milestones during the event

Birthday Fundraiser

- Ask for donations in lieu of gifts for your birthday this year
- Set up a birthday-themed fundraising page
- Share why supporting the PDA community matters to you
- Thank your supporters with a personal message or social post

